

### **Remark**

Applicants respectfully request reconsideration of this application. No claims have been amended. No claims have been canceled. These remarks are directed to only a few of the points raised by the Examiner in order to ease the Examiner's burden in examining this application.

### **35 U.S.C. §102 Rejection**

#### *Ellis*

The Examiner has rejected claims 1-4, 6, 10-18, 20-25 and 30-32 under 35 U.S.C. §102 (e) as being anticipated by Ellis et al., U.S. Patent No. 7,185,355 ("Ellis"). In the Response to Arguments, the Examiner has pointed out how in Ellis, the screenshot diagram of Figure 18 is displayed as a result of a user selecting a particular profile such as those shown in Figure 16. The Examiner then suggests that the options 180, 182, 186 meet the claim limitation of "a set of preferences lists...corresponding to specific users... containing multiple... channel identifiers." The Response to Arguments is a helpful clarification for which Applicants thank the Examiner.

Considering Claim 18, it would appear that 182 corresponds to display format options (12:19) and an example of the BY TIME display format option is provided in Figure 19 (12:25-28, 37-39). 186 corresponds to special features options (12:20-21). "When the user selects the always-on mode option... all of the program listings display formats... are modified to display only those programs that satisfy the user's preferences." (12:32-36) It would therefore seem as though there is a master list of programs that satisfy the user's preferences and that the display format options 182, 186 allow for different views of this list.

Ellis has nothing to teach that there are multiple preferences or multiple lists of programs.

In e.g. Claim 1, there are multiple preferences lists, "corresponding to the current user." This should be compared to different views of a single list in Ellis. Here is a difference between Claim 1 and the reference. Because anticipation requires a disclosure of each and every element of the claim, Applicants submit that the rejection is, respectfully, traversed.

### **35 U.S.C. §103 Rejection**

#### *Ellis in view of Stinebruner*

The Examiner has rejected claims 5, 7-9, 19, 26-29 and 33 under 35 U.S.C. §103 (a) as being unpatentable over Ellis in view of Stinebruner, U.S. Patent No. 6,133,910 ("Stinebruner"). Stinebruner is not cited for and does not show the features absent from Ellis discussed above. Accordingly, this rejection is also, respectfully traversed.

### **Conclusion**

Applicants respectfully submit that the rejections have been overcome by the amendment and remark, and that the claims as amended are now in condition for allowance. Accordingly, Applicants respectfully request the rejections be withdrawn and the claims as amended be allowed.

### **Invitation for a Telephone Interview**

The Examiner is requested to call the undersigned at (303) 740-1980 if there remains any issue with allowance of the case.

### **Request for an Extension of Time**

Applicants respectfully petition for an extension of time to respond to the outstanding Office Action pursuant to 37 C.F.R. § 1.136(a) should one be necessary. Please charge our Deposit Account No. 02-2666 to cover the necessary fee under 37 C.F.R. § 1.17(a) for such an extension.

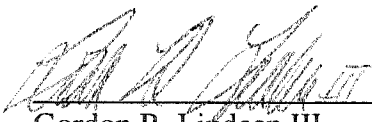
### **Charge our Deposit Account**

Please charge any shortage to our Deposit Account No. 02-2666.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Date: September 19, 2008

  
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Gordon R. Lindeen III  
Reg. No. 33,192

1279 Oakmead Parkway  
Sunnyvale, California 94085-4040  
(303) 740-1980